





RASHID MINHAS

SEO EXPERT

An experienced digital marketer with a specialization in search engine optimization (SEO), with more than 4 years' experience and outstanding achievements across various marketing spheres (SEO Audit, SEO Content Strategy, SEO Optimization, Affiliate Marketing, Email Marketing Automations, Digital Ads, Organic Social Media, and more). In order to assist with all of your SEO and lead generation requirements, I utilize only white-hat techniques, Google AdWords, and proven white-hat techniques.

 Contact
+92 3329806866

 Email
minhasokz2@gmail.com

 Website
rashidminhas.net

EDUCATION

GRADUATION

BSCS 2016-2020
Kohat University

CERTIFICATION

Google Digital Marketing
Digi Skills

SKILLS

Content Writing
SEO (On /Off Page / Technical)
Affiliate Marketing
Social Media Marketing
Ads (Facebook,TikTok, Google)

TOOLS

Ahref
SEMrush
Google Search Console
Google Data Studio
Google Analytics
Woorank
Screaming Frog
Moz
Ubersuggest
Grammarly
QueText

EXPERIENCE

PROSPECT MEDICAL

SEO Executive

2 Years

Conducting detailed, competitive analyses of sites to determine the most effective strategies in conjunction with business objectives. Editing and managing content for web pages, resulting in SEO-friendly and engaging content.

Developed four or more SEO campaigns for websites with complex media and large structural components.

YARI.PK

SEO Executive

1 Year

Perform On page SEO Performance, resulting page speed improvement of 80% and increase in monthly organic traffic of 28%.

Support marketing team by writing and creating and editing 5+ Google Campaigns.

DECLARATION

This information is accurate to the best of my understanding. I will carry out the actions with zeal and honesty, and I will ensure that the law and regulations of the institution will be adhered to.